

Granting for Impact

KEY OUTCOMES

- Complete assessment of current granting
- Compiled community assessment of identified needs to help Guide Granting
- Active grant impact storytelling
- Clear granting priorities for undesignated funds

Granting

Advertised Spring 2022 Grant Deadline

Assisted potential applicants with grant inquires

Bursaries

Bursary Committee Meeting February 1st

Reviewed all in one application with Bursary Committee

Finalized Bursary Application sent to PCI for distribution

New all in one application added to website

Start advertising & distributing Bursary Applications April 1st

Grant Analysis ◆ Complete

Community Assessment ◆ In Progress

Monthly Meeting with Urban Systems – February 17th

Reviewed Outlined Content for Community Assessment

Grant Impact Storytelling ◆ In Progress

Granting Priorities ◆ Not Started

Board Diversity & Education

KEY OUTCOMES

- Board members reflect community demographics
- Diversified list of potential board members
- Community volunteers to reflect community demographics
- Board educated on community needs and cultural issues

Board Succession Plan ◆ In Progress

Potential Board Member List ◆ In Progress

Volunteer Succession Plan ◆ Not Started

Board Development Plan ◆ Complete / Ongoing

No updates for all above

Increased Awareness

KEY OUTCOMES

- Continued awareness through a variety of social medias
- Continued awareness by engaging younger donors
- Continued awareness by staying up to date with digital marketing
- Increased engagement/relations with key community and government stakeholders
- Strong relations with organizations who represent and serve a variety of demographics
- Viewed as a trusted philanthropic organization
- Continued development of innovative events to engage new donors

Marketing Plans & Strategies ◆ In Progress

Organizing 150 Women Who Care Event

Social Media

Current Stats – Facebook 975 Followers & 813 Likes, Instagram 570, Twitter 146

Small Town Smiles Initiative – Sherrie Palmer, Delta Beach Association Newsletter, I Love to Read Month, 150 Women Who Care Save the Date, Spring Grant Deadlines, Network of Non Profits Meeting, Koko Platz Rec Club Public Meeting, Rotary Club Donation, Foundation Feature – PCRC

Continued Awareness & Marketing ◆ In Progress

Website

150 Women Who Care Event, Spring Grant Deadline, Recurring Giving, Foundation Feature, Animated video, Auna Marie Brown Fund, Geno Romanow Fund

Advertising

Print Foundation Features- PCRC Building Improvements

Press Release Portage Rotary Donation to Named Fund

Recognized Community Leader ◆ In Progress

Endow Manitoba Pilot Program Session # 2 Planned

Hosted Network of Non Profit Meeting - February 16th

Continued to work with Family Resource Centre & ROK on partnership.

Met with Canadian Community Economic Development Network (CCEDNet) about potential collaborations for Network of Non Profits Portage la Prairie

Events Strategy ◆ Not Started

Strengthened Organization Capacity

KEY OUTCOMES

- Financial capacity will equal goals and expectations
- Upgraded technology including an integrated fund accounting & database platform
- Increased revenue streams to provide more budget options

Financial

Reconciled Bank Accounts & Credit Card January 31, 2022
Accounts Payables & Payroll completed
Tax Receipts updated & completed until January 31st
Fund Disbursements completed for February
Reviewed Audit Materials
Determined Investment Income for Budget 2022

Operational

Staff Meetings each Tuesday at 9:30am
Prepared for Executive Meeting February 3rd
Prepared for Governance Chair Meeting – February 9th
Prepared for Board Meeting February 15th
Prepared for 150 Women Who Care Meeting February 22nd
Worked on new Staff Evaluation templates

Operating Fund deposits in February 2022

-no deposits in February

Financial Capacity & Plans  Complete

Updated Technology  In Progress

FEBRUARY 2022 EXECUTIVE DIRECTOR REPORT

Donor Engagement & Growth

KEY OUTCOMES

- Increased profile & target audiences
- Actively soliciting and engaging new donors
- Execute the Ducks in a Row event (replace Will Week)
- Introduce pre-authorized /multiple annual donations program
- Connect with Advisors to increase awareness

Donor Acquisition ◆ In Progress

Met with PLLC to discuss potential Bursary Fund February 1st

Donor Engagement ◆ Complete & ◆ In Progress

Growth - Donations for February 2022

*New Fund

Smart & Caring Community Fund	\$10
Alexis Unrau Memorial Bursary Fund	\$500
Val Garlick Community Fund	\$50
Harvey & Barbara Carmichael Fund	\$25
Elmer & Joyce Rutter Fund	\$100
Rotary Club of Portage Bursary Fund	\$5,000
Oakville Cemetery Fund	\$40
Dr. William Rae Bursary Fund	\$150
Grand Total	\$5,875

Comparison from 2020, 2021 & 2022 for Monthly Donations

	2020	2021	2022
Jan	\$8,570	\$3,065	\$6,960
Feb	\$19,390	\$15,990	\$5,875
Mar	\$6,771	\$38,505	
Apr	\$7,020	\$3,975	
May	\$6,955	\$57,803	
Jun	\$9,610	\$1,725	
Jul	\$15,921	\$470	
Aug	\$30,163	\$150	
Sep	\$74,262	\$546,246	
Oct	\$54,386	\$28,398	
Nov	\$66,300	\$132,701	
Dec	\$364,308	\$81,453	
TOTAL	\$663,656	\$910,480	\$12,835

Reoccurring Giving Program ◆ Complete

Planned Giving Strategy ◆ In Progress

Progress: ◆ Complete ◆ In Progress ◆ Overdue ◆ Not Started