

Fund Development & Marketing Committee Report

May 31, 2022 at 10:00am

CFPD Boardroom

1. Annual Celebration – June 16, 2022

A discussion was had about the final plans for the Annual Celebration event on June 16th, including refreshments, the agenda & presentations and sponsorship.

- Fund Holders and the past 2 years of donors will be invited to the event by email or direct mail. Also all bursary recipients will be invited to formally accept their awards. An email also went out to the Network of Non Profits, individuals from the City & RM as well as the media.
- We will be serving snacks, water, coffee and wine at 7pm prior to the formal presentation. This will give the opportunity for the entire Board to mingle with attendees.
- New this year we will be doing formal presentations to Fund Holder Anniversaries. This will give us an opportunity to recognize donors and let the public know how their fund impacts the entire community.
- Annual Report Sponsors, Hub International, Hills Drug Store and McKenzies Portage Funeral Chapel will also be the sponsors for the annual event, similar to past annual general meetings.

Supper plans for the Board meeting prior to the Annual Celebration were also finalized.

2. Ducks in a Row – September 2022

Further discussion were held on the Ducks in a Row Event including potential locations and schedules. The committee concluded the Fort la Reine Museum might offer a unique setting for the event using a variety of the buildings on the grounds for the break spaces. More information will be share once confirmed.

Next Meeting: September.